

JONATHAN HARDESTY

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jonathan-hardesty.com

TWITTER: @movieguyjon



LOCATION

Los Angeles

AVAILABILITY

Full Time

WORK EXPERIENCE

ASSISTANT EDITOR TOP 30

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- Ingested camera footage, GFX, and B-Roll into Avid.
- Exported final cuts for audio for 10am broadcast.
- Edited / Exported morning content blocks for Social Media Department.
- Created and maintained Avid projects for offline and online editors.

PREDITOR, DIRECTOR, GRAPHICS ORA.TV - COLLECTORS CAFE

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- Wrote, produced, directed, and edited 1-2 minute "buzzfeed" style informational videos.
- Edited 3-camera interviews with Larry King, guest hosts, and celebrity guests.
- Operated cameras on set - Sony FS7, DSLR.
- Created motion graphics for background monitors.

CO-HOST, VIDEO PRODUCER AFTER THE HYPE

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- Main co-host on the podcast.
- Photographed cast each episode, editing into special splash preview image.
- Filmed video content from episode, repurposed into bite sized content for Facebook, Twitter, YouTube, etc.
- Created motion graphics for the video content.

CO-FOUNDER, CONTENT MANAGER TOONOCRACY

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- Content acquisition and scheduling.
- Reviewing pitch materials and planning long term projects.
- Creation and management of channel assets (banners, avatars, intro/outro bumpers).
- Quality control of all animated shows to go live.
- Managing branding and messaging across all social media platforms.
- Created unscripted promotional content for the channel.

SOCIAL MEDIA STRATEGIST ANIMEMEME / YO MAMA

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- Worked with Content Manager to plan and develop strategies for Facebook, Twitter, and Google Plus.
- Built reports from insights and analytics to make the best use of the social web.

EDITING SKILLS

Offloading Footage
Syncing Dailies
Bin Creation / Labeling
File Conversion
Codec Knowledge
Multi-Cam Editing
Grouping / Stacking

PROGRAMS

Final Cut Pro 7
Adobe Premiere CC
Adobe After Effects
Avid Media Composer
Adobe Photoshop
Adobe Audition
Adobe Encore
Adobe Flash
Adobe Illustrator
Adobe Lightroom
Apple Compressor
Sorenson Squeeze

EDUCATION

COLUMBIA COLLEGE

CHICAGO, IL
- B.A. Film & Video.
- December 2008

UNIVERSITY OF NORTH DAKOTA

GRAND FORKS, ND
- English/Literature.
- August 2006

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PROJECTS

SAUSAGE SCHOOL WRITER

- 13 episode animated webseries.
- Wrote every episode.
- Created opening credits.

FAT NERD HIT SQUAD WRITER

- Pilot animated webseries.
- Wrote pilot with animators.

TEQUILA TAE KWON DO WRITER

- 5 episode animated webseries.
- Wrote every episode.
- QC'd final video for upload.

FLAGON CREATOR

- 5 episode animated webseries.
- Wrote/Directed every episode.
- Broke story and storyboarded each episode.
- Basic compositing of GFX and animation within After Effects.
- Sound and Dialog Editing.
- Voiced a few minor characters.
- Run and maintain social media presence for show.

REFERENCES

CARLA CHERRY EXECUTIVE PRODUCER

COLLECTORS CAFE - ORA.TV
cherryproductionsnc@gmail.com
Phone Upon Serious Request

TOM RIFFEL ANIMATOR

CARTOON NETWORK STUDIOS
gilgamesh_zero@hotmail.com
Phone Upon Serious Request

JAMES SHARP CEO

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DOMINIQUE PIEB VIDEO EDITOR

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STEVE ROBERTSON DIRECTOR

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